

“As a leading-edge platform service, 'Foodion' sets the stage for food professionals to post their thoughts willingly, share helpful information, and create mutual connections”,

“The application version has been subscribed by more than 10,000 users with chefs and cooks accounting for 80% of them”, Yabuno said.

“Day in day out, dishes they cook and cater for someone, and memories of eating around are posted”, he said, noting that the number of posts has more than tripled over the past six months. “Anyone interested in food is welcome to use the service”, he also added. “They can follow renowned and impressive chefs abroad who are using 'Foodion,’” he said, adding that chefs are checking the "Like" and "Share" marks actively between them.

“By the way, 'Foodion' distributes videos of popular chefs preparing dishes free of charge. Also, the web version has posted interview reports of well-known chefs every week. A total of 80 chefs have so far cooperated. The number of sessions has more than quadrupled on a notable increase since the start of the service”, Nakanishi said.

“With the latest web renewal, Cookbiz Co.,Ltd. has enabled 'Foodion' users to check contributed photos on the website just as on the application. Furthermore, Cookbiz Co.,Ltd. is determined to provide the service that will best suit the system requirements of users”, he said.

“Cookbiz Co.,Ltd. will continue its effort to boost the popularity of the food industry and contribute to its growth”, he said, referring to the corporate vision.

Details:

Target users:

- Professionals working on the front line of the food and drink industry
- People on apprenticeship aiming to become chefs
- Students attending cooking schools
- Anyone interested in cooking and food

For the purposes such as:

- A tool to record and share new menus, services, and food stuff and memories of eating around
- A tool to build a network with non-colleagues and broaden knowledge
- A tool to assist a career vision in the food and drink industry
- A tool to help chefs and cooks to acquire new knowledge of food

Overview of the application version:

Name: "Foodion", an SNS application to ensure connections with chefs and cooks

Compatible terminals: Android 4.4 and higher and iPhone/iPad iOS 9.0 and higher

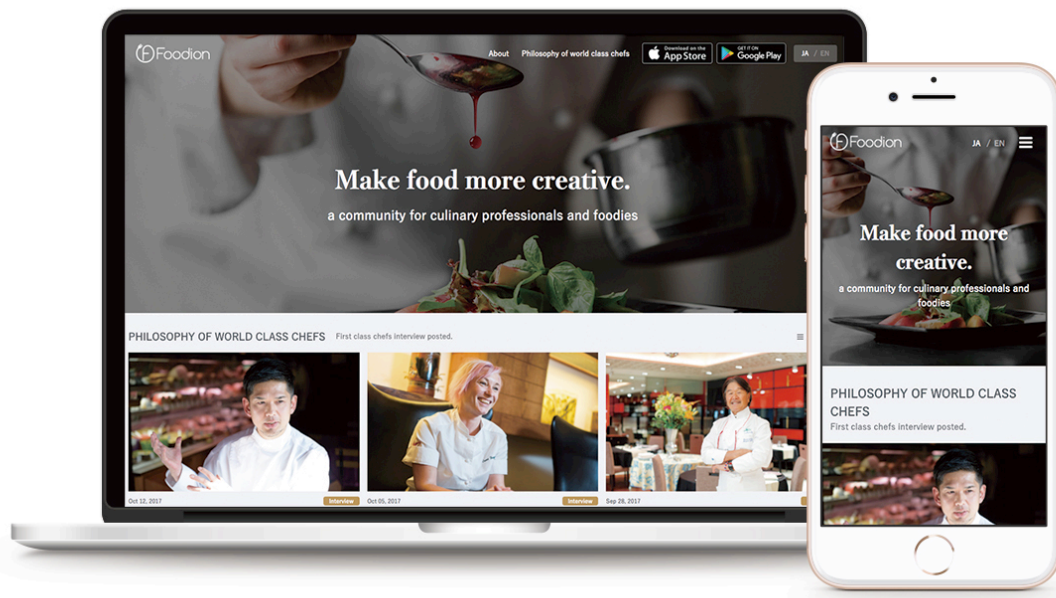
Service languages: Japanese and English

Overview of the website:

Name: "Foodion"

URL: <https://foodion.net/?lang=en>

Service languages: Japanese and English



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